## **CLAIMS**:

1. An electronic device comprising:

a case;

an electronics module contained by said case and including at least a processor and a memory configured to store a plurality of available mode settings for the electronic device; and

an input mechanism configured to provide input commands to said processor, wherein said processor is configured to, based on said input comments, configure said electronic device to provide a custom mode setting for a subset of the plurality of available modes.

- 2. The electronic device of Claim 1, wherein said case comprises a digital watch case.
- 3. The electronic device of Claim 1, wherein said case comprises a personal electronic device case having a relatively small display and three or fewer selection buttons as said input mechanism.
- 4. The electronic device of Claim 1, wherein said electronics module further comprises a crystal oscillator that provides digital timing inputs to the processor.
- 5. The electronic device of Claim 1, wherein the input mechanism comprises at least one selector button.
- 6. The electronic device of Claim 5, wherein said at least one selector button comprises three selector buttons.

- 7. The electronics device of Claim 6, wherein said three selector buttons comprise a mode button, a start/lap button, and a stop/reset button.
- 8. The electronic device of Claim 1, wherein said processor operates in a current operation mode sequence where the input mechanism is used to initiate functions of a current mode of the electronic device.
- 9. The electronic device of Claim 1, wherein said processor operates in a custom mode sequence where the input mechanism is used to select said subset of the available modes to be provided in a custom mode setting.
- 10. The electronic device of Claim 1, wherein said available modes comprise at least one of a chronograph, a recall, a timer, a time, an alarm, a date, and an EL backlight mode.
- 11. The electronic device of Claim 12, wherein said EL backlight mode provides backlighting for a display of said electronic device when the input mechanism is operated by the user.
- 12. The electronic device of Claim 1, wherein said input mechanism is configured to provide a reset of the electronic device to clear at least one setting of the electronic device.
- 13. A method of setting custom modes in an electronic device, comprising: operating an input mechanism of the electronic device to initiate a custom mode setting sequence;

operating the input mechanism to select one of a plurality of available modes of operation of the electronic device; and

operating the input mechanism to toggle said selected mode on or off, wherein a mode toggled off is unavailable for use by a user of the electronic device.

- 14. The method of Claim 13, wherein said available modes comprise at least one of a chronograph mode, recall mode, countdown timer mode, time mode, alarm mode, date mode, and EL backlight mode.
- 15. The method of Claim 13, further comprising operating the input mechanism to enter a normal operation sequence of the electronic device, wherein the input device is repeatedly operated to sequentially display the toggled on modes on a display of the electronic device.
- 16. The method of Claim 15, further comprising selecting a mode of operation from said subset of modes.
- 17. The method of Claim 13, further comprising operating the input mechanism to perform a reset of the electronic device.
- 18. A computer-readable medium containing program instructions for execution on a processor, which when executed by the processor, cause the electronic device to perform the steps in the method recited in any one of Claims 13-17.
  - 19. An electronic device comprising:

means for containing an electronic module, including at least a processor; means for storing a plurality of mode settings;

means for inputting input commands to said processor, wherein said processor is configured to, based on said input commands, configure the electronic device to provide a custom mode setting for a subset of the plurality of available modes.